

UNESCO Photo Contest 2022

#UNESCO4Literacy

Literacy Spaces as the Starting Point of Learnings

To celebrate the International Literacy Day, UNESCO New Delhi invites residents in India to a photo contest. UNESCO works to enrich and transform the existing learning spaces and enable a lifelong learning environment in hopes that anyone and everyone, regardless of their situation and position in life, will cherish these small learning spaces every day, and create pathways to valuable and joyful life-long learning opportunities in the future.

In order to give residents in India a platform to share and demonstrate their unique learning spaces found in their everyday life, UNESCO New Delhi is launching the contest titled as '#UNESCO4Literacy Photo Contest 2022', to explore potential learning spaces for diverse learners.

The competition will remain open until 28 August 2022, and the winners will be announced on the International Literacy Day, 8 September 2022.

The Contest

Considering the above, UNESCO New Delhi Office invites entries for a photo contest on the theme Transforming Literacy Spaces to promote #UNESCO4Literacy.

How do I participate?

1. Three thematic categories are open for photographic submissions:
 - Literacy Learning Spaces
 - Before and After of the Transformation of Literacy Learning Spaces
 - Lively Informal Learning Space connecting Learner and Teacher (i.e. child-parent, friend-friend, brother-sister)
2. The "learning space" must contain **at least one** of the requirements below:
 - Physical learning environment
 - Learning materials
 - Activities facilitating the creation for a learning space
 - Formal Learning spaces (i.e., school-classrooms)
 - Informal/non-formal learning spaces (i.e., workplace, community, family, library, digital)
3. The contest is open to all Indian Nationals
4. Photographs must be posted on a personal social media (Instagram and/or Facebook and/or Twitter) under the chosen category(s), along with a caption, tagging the official UNESCO New Delhi social media platforms (@unesconewdelhi)
5. The post must include the hashtag #UNESCO4Literacy

6. Photographs must also be submitted under the chosen category(s), with your name and residing country along with a short description explaining the context of the photo via an email to: unesconewdelhi@gmail.com
7. Last date for receiving the entries is: **28 August 2022, 23:59 IST.**
8. There are no limits on the number of entries that each entrant can submit. The photo can be taken using a mobile phone, camera, or any other device. Expenses incurred during submission are to be borne by the entrant.
9. Entries must be submitted in jpeg format, minimum resolution 300 dpi and maximum file size 5MB. Your photo can either be in portrait or landscape format and should be taken by yourself or the participating institution.
10. . Photos can be color-corrected or have filters applied but should not be digitally manipulated in terms of content and context. Please do not include any watermark or borders on your image.
11. Your entry should be accompanied with an indication of the chosen categories (specified below), a 30–50-word caption explaining the context of the photo (who, where), and the message it conveys (in English or Hindi).
12. UNESCO shall not bear any responsibility for late or lost Entries due to network failure or any other reason.

Participation Rules

1. Photographers will retain all copyrights to their images. By submitting their entries, the Entrants accept that these entries may be used by UNESCO as part of its communication tools in UNESCO's fields of competence. UNESCO will only use photos for non-commercial purposes which include education and advocacy materials, website, brochures, reports, flyer, at no cost. The photographers will be credited.
2. Entrants must possess the exclusive rights to entries and are responsible for having obtained any necessary permission from the subjects shown on the entries, in accordance with applicable law.
3. UNESCO reserves the right to modify or cancel the contest or any of the arrangements, schedules, plans or other items directly or indirectly related to the contest, at any time without giving any reason.

Judging criteria

UNESCO will select the winning Entries based on the following main criteria:

- **Originality:** Use your imagination and create something unique and memorable
- **Effectiveness:** Ability of the Entry to effectively convey the message
- **Quality:** Composition and aesthetics of the photo submitted

Awards

1. The top three winning entries from each category will be displayed at the UNESCO New Delhi premises and will also be exhibited at UNESCO's launch of its '**State of the Education Report for India 2022**' to be held at the Maurya Sheraton on 20 September

2022. The winners will also be invited to attend the launch and view the exhibition and other winning entries.

2. The winning entries will be announced on the UNESCO New Delhi website and will be posted on its official social media platforms.
3. The winners will also receive a copy of UNESCO New Delhi's following flagship photo publications:
 - a. Incredible Treasures! UNESCO World Heritage Sites of India
(for the top entry of each category)
 - b. The Braided River: The Universe of Indian Women in Science
4. UNESCO's decision will be final. Any attempt by an entrant to influence the result or subvert the contest will lead to immediate disqualification.

Note: UNESCO staff and their family members are not eligible to participate in the photo contest.